

Pou Chen announces monthly sales for March 2017

Date: April 10, 2017

Pou Chen Corporation (“Pou Chen”, TWSE: 9904) today announced its unaudited sales for March 2017 was NT\$23,468 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through March 2017 totaled NT\$65,547 million.

Pou Chen Consolidated Sales Report

(In NTD ‘000)

Consolidated Sales	Amount
March 2017	23,467,806
March 2016	22,690,519
Y-o-Y Change	+3.4%
February 2017	18,178,198
M-o-M Change	+29.1%
January to March 2017	65,546,812
January to March 2016	67,443,981
Y-o-Y Change	-2.8%

Note: All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(In ‘000)

The Period of Sales	Yue Yuen	Pou Sheng
	(USD)	(RMB)
March 2017	759,985	1,627,795
March 2016	703,756	1,367,241
Y-o-Y Change	+8.0%	+19.1%
February 2017	584,948	1,129,649
M-o-M Change	+29.9%	+44.1%
January to March 2017	2,100,222	4,675,078
January to March 2016	2,028,360	4,080,688
Y-o-Y Change	+3.5%	+14.6%

Note:

1. All figures were unaudited.
2. Pou Chen held 49.98% ownership of Yue Yuen as of March 31, 2017.
3. Yue Yuen held 62.41% ownership of Pou Sheng as of March 31, 2017; Pou Sheng’s monthly sales was included into Yue Yuen’s monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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